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**FOR IMMEDIATE RELEASE**

February 3, 2025

**First Community Bus Tour Launched for Champaign County  
African American Heritage Trail**

*Champaign, IL*— The Experience Champaign-Urbana Foundation is excited to announce the inaugural Champaign County African American Heritage Trail Bus Tour on Monday, February 17, offering residents and visitors an immersive journey through the rich history of the Champaign County African American Heritage Trail.

The Heritage Trail Bus Tour provides participants with a unique opportunity to explore significant sites that have shaped the African American experience in the region. The tour delves into the stories, landmarks, and contributions that have been pivotal in the community's development.

"We are thrilled to offer these tours as a way to honor and share the profound impact of African American heritage in Champaign County," said Jayne DeLuce, President and CEO of Experience Champaign-Urbana. "This initiative not only educates but also fosters a deeper appreciation for the diverse history that enriches our community."

The tour will be held on Monday, February 17 from 10:00 a.m.–noon, departing and returning from Champaign's Douglass Center at 504 E. Grove St. The cost is \$10 per adult and \$5 per child (aged 17 and under), and the tour is recommended for those ages 7+. Due to limited space, reservations are required at [ccafricanamericanheritage.org/community-tours](http://ccafricanamericanheritage.org/community-tours).

Participants will visit key historical sites throughout Champaign-Urbana, such as murals and interpretive signs celebrating African American achievements and milestones. The tour guide will bring to life the events and individuals that have contributed to the region's rich cultural tapestry.

"Our aim is to foster a sense of community by highlighting shared histories and encouraging meaningful conversations among participants," explained DeLuce. "We look forward to learning from our inaugural tour so we can further grow these opportunities for engagement."



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Visit [ccafricanamericanheritage.org/community-tours](https://ccafricanamericanheritage.org/community-tours) to learn more and to RSVP.

**About the Champaign County African American Heritage Trail**

The Champaign County African American Heritage Trail is a celebration of the lives and contributions of African Americans in the Champaign County area. The mission is to educate today's residents and visitors about the rich cultural history of a people whose stories have been largely unrecognized, but who directly shaped the place we call home. For more information: <https://www.ccafricanamericanheritage.org/>